



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

Madanapalle-517325, Annamayya Dist., Andhra Pradesh, India.

MITS DEEMED TO BE UNIVERSITY

(Declared under section 3 of UGC Act, 1956 by Govt. of India - MoE)



DEPARTMENT OF CIVIL ENGINEERING

AY: 2025 – 2026

A Report on

Entrepreneurship Talk

By

Mr. Bhukya Govardhan Naik,

Co-Founder & CEO, EZZO Manufacturer Pvt. Ltd.

Organized by

Builders Club

Under the aegis of

ASCE MITS Student Chapter & ED Cell

on

14 / 10 / 2025



Entrepreneurship Talk

by

Mr. Bhukya Govardhan Naik

Co-Founder & CEO,

EZZO Manufacturer Pvt. Ltd



4:00 pm - 5:00 pm



14th October 2025



Seminar Hall-B



Organized By: Builders Club under the aegis of ASCE MITS Student Chapter & ED Cell, Department of Civil Engineering

Chief-Patron	Patron	Co-Patron			
Dr. N. Vijaya Bhaskar Choudary Founder & Chancellor	Mrs. N. Keerthi Executive Director	Dr. C. Yuvaraj Vice Chancellor (i/c)			
Chief Coordinator Dr. Dipankar Roy, Professor Dean-School of Engineering & ASCE Faculty Advisor	Chief Co Coordinator Dr. Vijayakumar, N Asst. Professor, Hod of Civil	SAC Coordinator Dr. G. Reddy Hemantha Asst. Professor, ECE	ED Cell Coordinator Dr. Kosaraju Sireesha Asst. Professor, School of Management	Faculty Coordinators Mr. Imran Kuttagola, Mrs. Kandukuri Anitha, Dr. Nakkeeran Ganasesan Asst. Professors, Civil	Student Coordinators G. Dharni & V. Shivanvi ASCE Student Chapter & Builders Club

Report Submitted by: Mr. Imran Kuttagola, Assistant Professor, Department of Civil Engineering, Madanapalle Institute of Technology & Science.

Faculty Coordinators:

1. Mr. Imran Kuttagola, Builders Club Coordinator, Assistant Professor, Department of Civil Engineering
2. Mrs. Kandukuri Anitha, ED Cell Coordinator, Assistant Professor, Department of Civil Engineering
3. Dr. Nakkeeran Ganasesan, IQAC Coordinator, Assistant Professor, Department of Civil Engineering.

Venue: Seminar Hall-B

Time: 4:00 pm to 5:00 pm

Mode of Conduct: Offline.

Attendees Count: 98 students

Objective of the Program

- The primary objective of the ***Entrepreneurship Talk*** was to inspire and educate students on entrepreneurial thinking, innovation, and self-employment opportunities within the engineering sector.
- The session aimed to provide real-world insights into the challenges and opportunities faced by young entrepreneurs, encouraging students to explore career paths beyond traditional employment.
- It also sought to enhance students' understanding of startup development, business planning, and leadership skills essential for success in the competitive industry.

Importance of the Program

- The program played a vital role in cultivating an entrepreneurial mindset among undergraduate students by bridging the gap between academic knowledge and practical business applications.
- Through the talk delivered by **Mr. Bhukya Govardhan Naik, Co-Founder & CEO of EZZO Manufacturer Pvt. Ltd.**, students gained firsthand exposure to the journey of a successful entrepreneur, from idea conception to business establishment.
- The session motivated students to think innovatively, identify opportunities in civil engineering and related fields, and develop problem-solving abilities with a focus on sustainability and technology. Additionally, it supported the institute's vision of promoting *entrepreneurial culture* under the **Builders Club, ASCE MITS Student Chapter**, and **ED Cell**, fostering self-reliance and leadership among future engineers.

Event details:

Builders Club, under the aegis of the **ASCE MITS Student Chapter** and **Entrepreneurship Development Cell (ED Cell)**, the **Department of Civil Engineering**, organised an ***Entrepreneurship Talk*** on **14th October 2025**, from **4:00 PM to 5:00 PM**, at **Madanapalle Institute of Technology & Science (MITS)**. The session aimed to inspire students towards innovation, entrepreneurship, and self-reliance by learning from real-world startup experiences.

The session commenced with a welcome address by **Dr. Vijayakumar. N**, Head of the Department of Civil Engineering, emphasised the importance of entrepreneurship and innovation in today's engineering domain. He welcomed the resource person, **Mr. Bhukya Govardhan Naik**, Co-Founder and CEO of *EZZO Manufacturer Pvt. Ltd.*, and appreciated his entrepreneurial journey as an example of leadership and creativity in the civil engineering sector.



Dr. Dipankar Roy, Dean – School of Engineering, addressed the gathering and highlighted the procedures, challenges, and significance of establishing startups in the current economic landscape. He encouraged students to develop innovative solutions to industry problems and explore entrepreneurship as a viable career path.



During the talk, **Mr. Bhukya Govardhan Naik** shared his experience of building his startup from concept to reality, explaining the step-by-step procedures involved in establishing a startup company. He discussed the importance of ideation, market research, product development, and team collaboration in entrepreneurship. He also demonstrated the digital applications he has developed, including the **Mono App and website**, designed to support students in their studies through interactive resources. Additionally, he introduced **EZZO Mart**, an online platform that connects civil engineering material vendors and customers, simplifying access to construction materials and services.

The session provided valuable insights into the entrepreneurial mindset, innovation, and practical aspects of business development. Students actively interacted with the speaker, gaining motivation and awareness about startup opportunities in the construction and technology sectors. The event concluded with a **vote of thanks** delivered by a student representative of the **Builders Club**, expressing gratitude to the management, Dean, HoD, and the resource person for their support in organising the talk.



Outcomes of the Event

1. Students gained a clear understanding of the **steps involved in establishing a startup**, from idea generation to registration and market launch.
2. The session enhanced awareness about **entrepreneurship opportunities** within the civil engineering domain.
3. Participants learned about the **importance of innovation, networking, and digital tools** in developing sustainable business models.
4. The demonstration of **Mono App** and **EZZO Mart** inspired students to explore **tech-based solutions** for civil engineering challenges.
5. Students were motivated to **develop an entrepreneurial mindset**, fostering creativity, leadership, and problem-solving abilities.
6. The talk encouraged students to **utilise institutional support systems** like the **ED Cell and Builders Club** to transform innovative ideas into viable startups.



Program Outcomes (POs) Covered

1. **PO6 – The Engineer and Society:** Apply reasoning to assess societal, health, safety, legal, and cultural issues relevant to professional engineering practice, including entrepreneurship and sustainable business development.
2. **PO7 – Environment and Sustainability:** Understand the impact of engineering solutions and startup innovations in a societal and environmental context for sustainable development.

3. **PO9 – Individual and Team Work:** Function effectively as an individual and as a member or leader in diverse teams, fostering collaboration and entrepreneurial leadership.
4. **PO10 – Communication:** Communicate effectively on complex engineering activities with peers, professionals, and society through presentations, discussions, and startup pitches.
5. **PO11 – Project Management and Finance:** Demonstrate knowledge and understanding of engineering and management principles and apply them to one's work as an entrepreneur or project manager in multidisciplinary environments.
6. **PO12 – Life-long Learning:** Recognise the need for and engage in independent and lifelong learning in the context of technological change and entrepreneurship

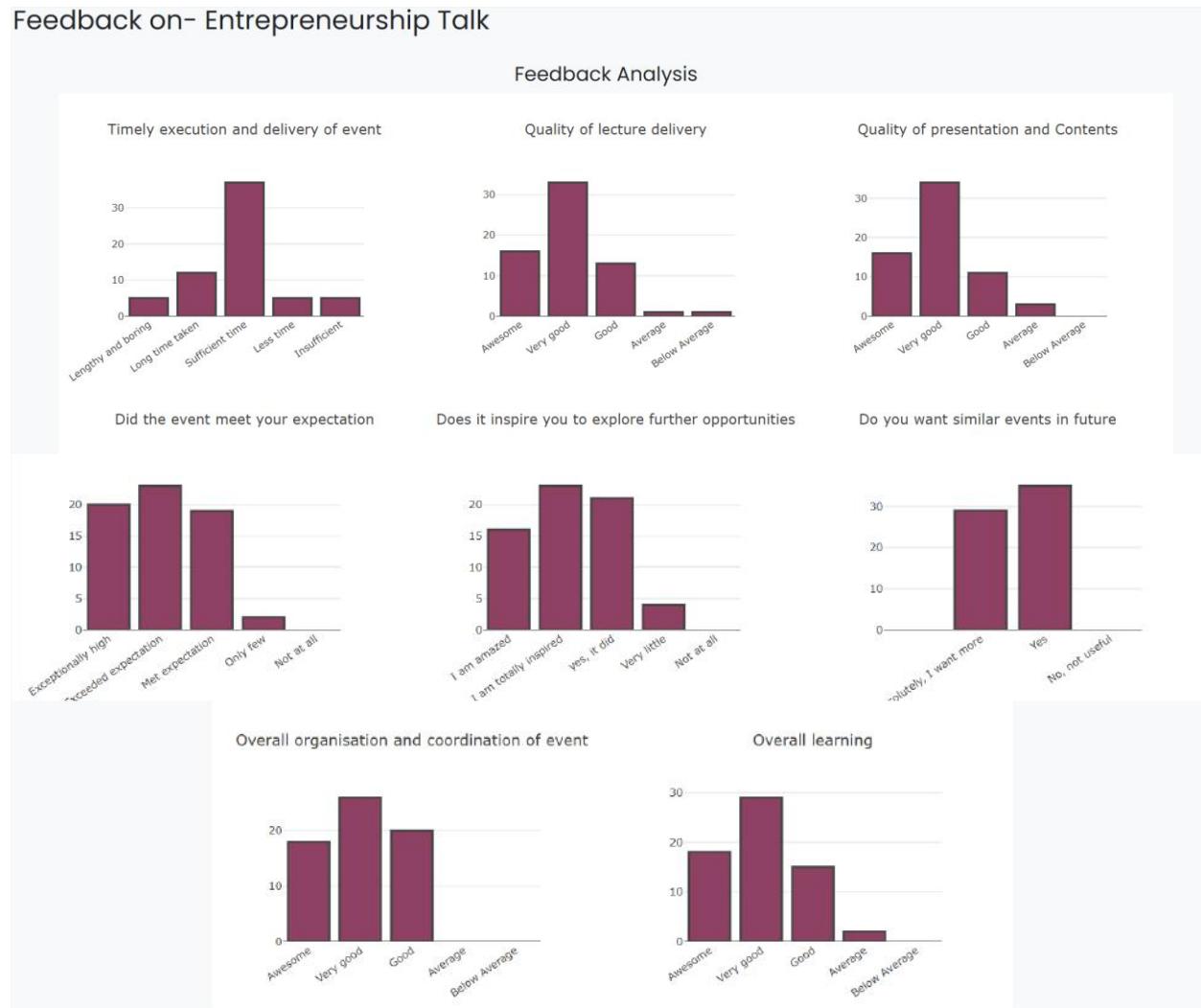
SDG Goals Aligned with the Event

1. **SDG 4 – Quality Education:** The event promoted experiential learning by exposing students to real-world entrepreneurial practices and encouraging innovation-based education.
2. **SDG 8 – Decent Work and Economic Growth:** The session inspired students to pursue entrepreneurship, contributing to job creation, economic development, and sustainable business practices.
3. **SDG 9 – Industry, Innovation, and Infrastructure:** By showcasing startup initiatives like *EZZO Mart* and *Mono App*, the talk emphasised innovation, technology integration, and infrastructure-related entrepreneurship in the civil engineering sector.
4. **SDG 11 – Sustainable Cities and Communities:** Encouraged students to develop innovative and sustainable solutions for urban and construction challenges through entrepreneurial ventures.
5. **SDG 17 – Partnerships for the Goals:** Strengthened collaboration between academia, industry, and startups, fostering partnerships that support innovation and skill development.

Students' Feedback: The students expressed that the Entrepreneurship Talk was highly insightful and motivating, offering a clear understanding of how innovative ideas can be transformed into successful startup ventures. They appreciated Mr. Bhukya Govardhan Naik's practical insights on startup establishment, app development, and business management. Many students shared that learning about platforms like Mono App and EZZO Mart gave them new perspectives on the role of technology and entrepreneurship in civil engineering. The interactive session inspired them to think beyond traditional employment paths and explore opportunities for innovation, self-employment, and leadership. Overall, the participants

conveyed that the event enhanced their awareness of the startup ecosystem, government support mechanisms, and the skills required for entrepreneurial success.

Feedback on- Entrepreneurship Talk



Attendance:

The attendance sheet of the participants is enclosed/attached with this report for reference.

MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE			
II Year I Semester		B.Tech	Civil Engineering
Entrepreneurship Talk			
S.no	Roll no	Name	Signature
1	23691A0115	Harthik Poola	
2	24691A0101	Medikurthi Abhinash	M. Abhinash
3	24691A0102	Mohammed Afried Khan	
4	24691A0103	Archanasoppaaparu	
5	24691A0104	Shaik Babavali	
6	24691A0105	Pullalarevu Balaji	
7	24691A0106	Bhaskar Vadde	
8	24691A0107	Ramireddy Bhavitha	
9	24691A0108	Peerigolla Chandrasekhar	P. Chandrasekhar
10	24691A0109	Poreddy Charan Kumar Reddy	P. CHARAN KUMAR REDDY
11	24691A0110	Kalavapalli Cherish	K. Cherish
12	24691A0111	Duggu Hari Kumar	D. Hari
13	24691A0113	Kannemadugu Hasini	K. Hasini
14	24691A0114	Shaik Imran	
15	24691A0115	Jaya Simha Reddy U	U. JAYASIMHA REDDY
16	24691A0116	Madiga Karthik Babu	
17	24691A0117	Karthik Chakali	C. Karthik
18	24691A0118	Dubbigalla Karthik	
19	24691A0119	Katuri Kiran Kumar	
20	24691A0120	Peddamegeda Kiran Kumar Reddy	P. KIRAN REDDY
21	24691A0121	Vempalli Luluwa	
22	24691A0122	Mule Madhusudhan Reddy	M. Madhu
23	24691A0123	Kandikatla Madhu Latha	K. Madhu Latha
24	24691A0124	Mahesh Naranavaram	
25	24691A0125	Mallaih Bhukyar	B. Mallaih
26	24691A0126	Ailam Manoj	M. Manoj
27	24691A0127	Devrala Meonesha	
28	24691A0128	Bukalya Meunika	B. Meunika
29	24691A0129	Muvaviz Khan Kolimi Mohammad	
30	24691A0130	Nallapareddigari Praneeth Reddy	N. Praneeth Reddy
31	24691A0131	Tatigutla Pratilap Reddy	T. Pratilap Reddy
32	24691A0132	Kare Praveen Kumar	K. Praveen Kumar
33	24691A0133	Amrutha Puri Purushotham	A. Purushotham

33	23691A0141	Sivakumar Nallagutla	N. Siva Kumar
34	23691A0142	Vaddireddy Sreehari Reddy	Sreehari Reddy
35	23691A0143	Roddam Sudarsan	R. Sudarsan
36	23691A0144	Nariboina Sunmuth	N. Sunmuth
37	23691A0145	Karamala Teja	K. Teja
38	23691A0146	P. Tharun	P. Tharun
39	23691A0147	Yallapalli Tharun Sai	Y. Tharun Sai
40	23691A0148	Patan Mohammed Thoufiq	P. Md. Thoufiq
41	23691A0149	Machagani Varun Kumar	M. Varun Kumar
42	23691A0150	G. Vidyasagar	G. Vidyasagar
43	23695A0113	Pasham Maffikarjuna (Rejoined Ay 2025-26)	P. M. Maffikarjuna
44	24695A0101	Sayed Afrin	S. Afrin
45	24695A0102	Ullindala Amritavalli	U. Amritavalli
46	24695A0103	Kayala Anusha	K. Anusha
47	24695A0104	Yemmani Chinna Naganna	Y. Chinna Naganna
48	24695A0105	Chukala Harsha	C. Harsha
49	24695A0106	Siddi Jhamsi	S. Jhamsi
50	24695A0107	Dudekula Lal Basha	Lal Basha
51	24695A0108	Gajulapalli Lokesh	G. Lokesh
52	24695A0109	Gudditi Mahesh Babu	G. Mahesh
53	24695A0110	Korukunta Manaswita	K. Manaswita
54	24695A0111	Pullalarevu Menaka	P. Menaka
55	24695A0112	Ponnappati Murali	P. Murali
56	24695A0113	Rachanna Goud Gari Nataraj	R. Nataraj
57	24695A0114	Dudam Navitha	D. Navitha
58	24695A0115	Elike Pavan Sai	E. Pavan Sai
59	24695A0116	Kondarajuani Prasanth	K. Prasanth
60	24695A0117	Erla Raj Kumar	E. Raj Kumar
61	24695A0118	Reddyvari Sudarshan Yadav	R. Sudarshan Yadav
62	24695A0119	Kooyala Susmitha	K. Susmitha
63	24695A0120	Agolu Hari Krishna	A. Hari Krishna
64	24695A0121	Pappaka Viswanath	P. Viswanath
65	24695A0122	Bole Kedarnath	B. Kedarnath

MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE			
III Year I Semester		B.Tech	Civil Engineering
Pavent's Meeting 2025			
S.no	Roll no	Name	Signature
1	23691A0101	Ashraf Ali Syed	
2	23691A0102	Cheema Lapenta Azmath	C. Azmath
3	23691A0104	Gundluri Bhargava	G. Bhargava
4	23691A0105	Gengireddy Gari Chandana	G. Chandana
5	23691A0107	Meopur Dheeraj Kumar	M. Dheeraj
6	23691A0109	Shaik Farha Taj	Shaik Farha Taj
7	23691A0110	Palagiri Farooq	P. Farooq
8	23691A0111	Shaik Fayaz	S. Fayaz
9	23691A0112	Upparel Ganeesha	U. Ganeesha
10	23691A0113	Tummala Ganeswara	T. Ganeswara
11	23691A0114	Harshavardhan Reddy Pusa	H. Harshavardhan
12	23691A0116	Thota Hemavadana	T. Hemavadana
13	23691A0118	Alakunta Kailash	A. Kailash
14	23691A0119	Kandala Kiran Kumar	K. Kiran
15	23691A0120	Kavya Jalipigari	J. Jalipigari
16	23691A0121	Rajaka Mano Narasimha	R. Mano
17	23691A0122	Esukapalli Meghana	C. Meghana
18	23691A0125	Nyni Teliki	T. Nyni
19	23691A0126	Paul Daniel Prem	P. Daniel Prem
20	23691A0127	Chinthamani Prasanna Kumar	C. Prasanna Kumar
21	23691A0128	Palyam Prasanth	P. Prasanth
22	23691A0129	S.Praveen Kumar Reddy	S. Praveen
23	23691A0130	N Radhya	N. Radhya
24	23691A0131	Sundupalli Rajasekhar	S. Rajasekhar
25	23691A0132	Gaddam Vishnu Vardhan Reddy	G. Vardhan
26	23691A0133	Beeneni Raviteja	B. Raviteja
27	23691A0134	Thippaguntala Rekha Divya	T. Rekha Divya
28	23691A0135	Shaik Sahira	S. Sahira
29	23691A0136	Sibyla Sai Hariteja	S. Hariteja
30	23691A0137	Shaik Mohammed Saif	S. Mohammed Saif
31	23691A0139	Shaik Syed Shavalli	S. Syed Shavalli
32	23691A0140	Sandra Simhadri	S. Simhadri

34	24691A0136	Ramachandra Amaranadh	R. Amaranadh
35	24691A0137	Shaik Mohammed Rehan Shareef	
36	24691A0138	Sabir Shaik	
37	24691A0139	Saddam Hussain Shaik	
38	24691A0140	Shaik Sadiya Saba	S. Sadiya Saba
39	24691A0141	Badvel Mohammad Samiulla	
40	24691A0142	Sufiya Ansari	Sufiya Ansari
41	24691A0143	Chitte Swathi	
42	24691A0144	Kothamana Sutharun	
43	24691A0145	Gowducheruva Tharun Kumar Reddy	T. Tharun Kumar Reddy
44	24691A0146	Tofiq Shaik Rmid	Tofiq Shaik Rmid
45	24691A0147	Dharavathu Vamsi Lakshman	
46	24691A0148	Konevi Venu Gopal Raju	K. G. Venugopal Raju
47	24691A0149	Vempalli Vijayendravarma	V. Vijayendravarma
48	24691A0150	Byaswanth	
49	24691A0152	Jangala Hyma Varshini	J. Hyma Varshini
50	25695A0101	M. Bharath Kumar	M. Bharath Kumar
51	25695A0102	Bala Hemanth Kumar	B. Hemanth
52	25695A0103	Kadri Lakshmi Narasimhulu	K. Lakshmi Narasimhulu
53	25695A0104	Basthala Mounika	B. Mounika
54	25695A0105	Dasaraiah Gari Nisitha	D. Nisitha
55	25695A0106	Besta Rakesh	B. Rakesh
56	25695A0107	Vandadi Shivani	V. Shivani
57	25695A0108	Bandi Uday Teja	
58	25695A0109	Golla Venkata Bhannu Prakash	
59	25695A0110	Bhukya Jagannath Naik	B. Jagannath Naik
60	25695A0111	Guda Keerthana	G. Keerthana
61	25695A0112	Mulinty Greeshma	M. Greeshma
62	25695A0113	U. Yaswanth Kumar	U. Yaswanth Kumar