



**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**

Madanapalle-517325, Annamayya Dist., Andhra Pradesh, India.

**MITS** DEEMED TO BE **UNIVERSITY**

(Declared under section 3 of UGC Act, 1956 by Govt. of India - MoE)



**DEPARTMENT OF CIVIL ENGINEERING**

**AY: 2025 – 2026**

**A Report on**

**Entrepreneurship Talk**

**By**

**Mr. Bhukya Govardhan Naik,**

**Co-Founder & CEO, EZZO Manufacturer Pvt. Ltd.**

**Organized by**

**Builders Club**

**Under the aegis of**

**ASCE MITS Student Chapter & ED Cell**

**on**

**14 / 10 / 2025**



# MITS

## MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

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Madanapalle - 517325, Annamayya District, Andhra Pradesh, India












## Entrepreneurship Talk

by

### Mr. Bhukya Govardhan Naik

Co-Founder & CEO,  
**EZZO Manufacturer Pvt. Ltd**

 **4:00 pm - 5:00 pm**

 **14<sup>th</sup> October 2025**

 **Seminar Hall-B**



**Organized By: Builders Club under the aegis of ASCE MITS Student Chapter & ED Cell, Department of Civil Engineering**

<b>Chief-Patron</b> Dr. N. Vijaya Bhaskar Choudary Founder & Chancellor		<b>Patron</b> Mrs. N. Keerthi Executive Director		<b>Co-Patron</b> Dr. C. Yuvaraj Vice Chancellor (I/c)	
<b>Chief Coordinator</b> Dr. Dipankar Roy, Professor Dean-School of Engineering & ASCE Faculty Advisor	<b>Chief Co Coordinator</b> Dr. Vijayakumar. N Asst. Professor, Hod of Civil	<b>SAC Coordinator</b> Dr. G. Reddy Hemantha Asst. Professor, ECE	<b>ED Cell Coordinator</b> Dr. Kosaraju Sireesha Asst. Professor, School of Management	<b>Faculty Coordinators</b> Mr. Imran Kuttigola, Mrs. Kandukuri Anitha Dr. Nakkeeran Ganasen Asst. Professors, Civil	<b>Student Coordinators</b> G. Dharani & V. Shrivani ASCE Student Chapter & Builders Club

**Report Submitted by:** Mr. Imran Kuttigola, Assistant Professor, Department of Civil Engineering, Madanapalle Institute of Technology & Science.

#### Faculty Coordinators:

1. Mr. Imran Kuttigola, Builders Club Coordinator, Assistant Professor, Department of Civil Engineering
2. Mrs. Kandukuri Anitha, ED Cell Coordinator, Assistant Professor, Department of Civil Engineering
3. Dr. Nakkeeran Ganasen, IQAC Coordinator, Assistant Professor, Department of Civil Engineering.

**Venue:** Seminar Hall-B

**Time:** 4:00 pm to 5:00 pm

**Mode of Conduct:** Offline.

**Attendees Count:** 98 students

## Objective of the Program

- The primary objective of the *Entrepreneurship Talk* was to inspire and educate students on entrepreneurial thinking, innovation, and self-employment opportunities within the engineering sector.
- The session aimed to provide real-world insights into the challenges and opportunities faced by young entrepreneurs, encouraging students to explore career paths beyond traditional employment.
- It also sought to enhance students' understanding of startup development, business planning, and leadership skills essential for success in the competitive industry.

## Importance of the Program

- The program played a vital role in cultivating an entrepreneurial mindset among undergraduate students by bridging the gap between academic knowledge and practical business applications.
- Through the talk delivered by **Mr. Bhukya Govardhan Naik, Co-Founder & CEO of EZZO Manufacturer Pvt. Ltd.**, students gained firsthand exposure to the journey of a successful entrepreneur, from idea conception to business establishment.
- The session motivated students to think innovatively, identify opportunities in civil engineering and related fields, and develop problem-solving abilities with a focus on sustainability and technology. Additionally, it supported the institute's vision of promoting *entrepreneurial culture* under the **Builders Club, ASCE MITS Student Chapter**, and **ED Cell**, fostering self-reliance and leadership among future engineers.

## Event details:

**Builders Club**, under the aegis of the **ASCE MITS Student Chapter** and **Entrepreneurship Development Cell (ED Cell)**, the **Department of Civil Engineering**, organised an *Entrepreneurship Talk* on **14th October 2025**, from **4:00 PM to 5:00 PM**, at **Madanapalle Institute of Technology & Science (MITS)**. The session aimed to inspire students towards innovation, entrepreneurship, and self-reliance by learning from real-world startup experiences.

The session commenced with a welcome address by **Dr. Vijayakumar. N**, Head of the Department of Civil Engineering, emphasised the importance of entrepreneurship and innovation in today's engineering domain. He welcomed the resource person, **Mr. Bhukya Govardhan Naik**, Co-Founder and CEO of *EZZO Manufacturer Pvt. Ltd.*, and appreciated his entrepreneurial journey as an example of leadership and creativity in the civil engineering sector.



**Dr. Dipankar Roy, Dean – School of Engineering**, addressed the gathering and highlighted the procedures, challenges, and significance of establishing startups in the current economic landscape. He encouraged students to develop innovative solutions to industry problems and explore entrepreneurship as a viable career path.





During the talk, **Mr. Bhukya Govardhan Naik** shared his experience of building his startup from concept to reality, explaining the step-by-step procedures involved in establishing a startup company. He discussed the importance of ideation, market research, product development, and team collaboration in entrepreneurship. He also demonstrated the digital applications he has developed, including the **Mono App and website**, designed to support students in their studies through interactive resources. Additionally, he introduced **EZZO Mart**, an online platform that connects civil engineering material vendors and customers, simplifying access to construction materials and services.

The session provided valuable insights into the entrepreneurial mindset, innovation, and practical aspects of business development. Students actively interacted with the speaker, gaining motivation and awareness about startup opportunities in the construction and technology sectors. The event concluded with a **vote of thanks** delivered by a student representative of the **Builders Club**, expressing gratitude to the management, Dean, HoD, and the resource person for their support in organising the talk.



## Outcomes of the Event

1. Students gained a clear understanding of the **steps involved in establishing a startup**, from idea generation to registration and market launch.
2. The session enhanced awareness about **entrepreneurship opportunities** within the civil engineering domain.
3. Participants learned about the **importance of innovation, networking, and digital tools** in developing sustainable business models.
4. The demonstration of **Mono App** and **EZZO Mart** inspired students to explore **tech-based solutions** for civil engineering challenges.
5. Students were motivated to **develop an entrepreneurial mindset**, fostering creativity, leadership, and problem-solving abilities.
6. The talk encouraged students to **utilise institutional support systems** like the **ED Cell and Builders Club** to transform innovative ideas into viable startups.



## Program Outcomes (POs) Covered

1. **PO6 – The Engineer and Society:** Apply reasoning to assess societal, health, safety, legal, and cultural issues relevant to professional engineering practice, including entrepreneurship and sustainable business development.
2. **PO7 – Environment and Sustainability:** Understand the impact of engineering solutions and startup innovations in a societal and environmental context for sustainable development.

3. **PO9 – Individual and Team Work:** Function effectively as an individual and as a member or leader in diverse teams, fostering collaboration and entrepreneurial leadership.
4. **PO10 – Communication:** Communicate effectively on complex engineering activities with peers, professionals, and society through presentations, discussions, and startup pitches.
5. **PO11 – Project Management and Finance:** Demonstrate knowledge and understanding of engineering and management principles and apply them to one's work as an entrepreneur or project manager in multidisciplinary environments.
6. **PO12 – Life-long Learning:** Recognise the need for and engage in independent and lifelong learning in the context of technological change and entrepreneurship

### **SDG Goals Aligned with the Event**

1. **SDG 4 – Quality Education:** The event promoted experiential learning by exposing students to real-world entrepreneurial practices and encouraging innovation-based education.
2. **SDG 8 – Decent Work and Economic Growth:** The session inspired students to pursue entrepreneurship, contributing to job creation, economic development, and sustainable business practices.
3. **SDG 9 – Industry, Innovation, and Infrastructure:** By showcasing startup initiatives like *EZZO Mart* and *Mono App*, the talk emphasised innovation, technology integration, and infrastructure-related entrepreneurship in the civil engineering sector.
4. **SDG 11 – Sustainable Cities and Communities:** Encouraged students to develop innovative and sustainable solutions for urban and construction challenges through entrepreneurial ventures.
5. **SDG 17 – Partnerships for the Goals:** Strengthened collaboration between academia, industry, and startups, fostering partnerships that support innovation and skill development.

**Students' Feedback:** The students expressed that the Entrepreneurship Talk was highly insightful and motivating, offering a clear understanding of how innovative ideas can be transformed into successful startup ventures. They appreciated Mr. Bhukya Govardhan Naik's practical insights on startup establishment, app development, and business management. Many students shared that learning about platforms like *Mono App* and *EZZO Mart* gave them new perspectives on the role of technology and entrepreneurship in civil engineering. The interactive session inspired them to think beyond traditional employment paths and explore opportunities for innovation, self-employment, and leadership. Overall, the participants



conveyed that the event enhanced their awareness of the startup ecosystem, government support mechanisms, and the skills required for entrepreneurial success.

#### Feedback on- Entrepreneurship Talk



#### Attendance:

The attendance sheet of the participants is enclosed/attached with this report for reference.

MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE			
II Year I Semester		B.Tech	Civil Engineering
Entrepreneurship Talk			
S.no	Roll no	Name	Signature
1	23691A0115	Harthik Poola	
2	23691A0101	Medikurthi Abhinash	M. Abhinash
3	23691A0102	Mohammed Afried Khan	
4	23691A0103	Archanasopparapu	
5	23691A0104	Shaik Babavali	
6	23691A0105	Pollalarevu Balaji	
7	23691A0106	Bhaskar Vadde	
8	23691A0107	Ramireddy Bhavitha	
9	23691A0108	Peerigolla Chandrasekhar	P. Chandrasekhar
10	23691A0109	Poreddy Churan Kumar Reddy	P. CHURAN KUMAR REDDY
11	23691A0110	Kalavapalli Cherish	K. Cherish
12	23691A0111	Duggu Hari Kumar	D. Hari Kumar
13	23691A0113	Kannemadugu Hasini	K. Hasini
14	23691A0114	Shaik Inran	
15	23691A0115	Jaya Simha Reddy U	U. JAYASIMHA REDDY
16	23691A0116	Madiga Karthik Babu	
17	23691A0117	Karthik Chakali	C. Karthik
18	23691A0118	Dubbigalla Karthik	
19	23691A0119	Katari Kiran Kumar	
20	23691A0120	Peddameegada Kiran Kumar Reddy	P. K. K. Reddy
21	23691A0121	Vempalli Luluwa	
22	23691A0122	Mule Madhusudan Reddy	M. Madhusudan Reddy
23	23691A0123	Kandikarla Madhu Latha	K. Madhu Latha
24	23691A0124	Mahesh Naranavaram	
25	23691A0125	Mallai Bhukyar	B. Mallai
26	23691A0126	Allam Manoj	A. Manoj
27	23691A0127	Devarala Moneesha	
28	23691A0128	Bukya Mounika	B. Mounika
29	23691A0129	Muavviz Khan Kolimi Mohammad	
30	23691A0130	Nallapareddigari Praneeth Reddy	N. Praneeth Reddy
31	23691A0131	Tatigula Prathap Reddy	T. Prathap Reddy
32	23691A0132	Kare Praveen Kumar	K. Praveen Kumar
33	23691A0133	Amrutha Puri Purushotham	A. Purushotham

33	23691A0141	Sivakumar Nallagutta	S. Nallagutta
34	23691A0142	Vaddireddy Srechari Reddy	S. Srechari Reddy
35	23691A0143	Roddam Sudarsan	R. Sudarsan
36	23691A0144	Naruboina Sumanth	N. Sumanth
37	23691A0145	Karamala Teja	K. Teja
38	23691A0146	P. Tharun	P. Tharun
39	23691A0147	Yallapalli Tharun Sai	Y. Tharun Sai
40	23691A0148	Patan Mohammed Thoufiq	P. Mohammed Thoufiq
41	23691A0149	Machagani Varun Kumar	M. Varun Kumar
42	23691A0150	G. Vidyasagar	G. Vidyasagar
43	23691A0151	Pasham Mallikarjuna (Rejoined Ay 2025-26)	P. Mallikarjuna
44	23691A0101	Sayed Afrin	S. Afrin
45	23691A0102	Ulindala Amruthavalli	U. Amruthavalli
46	23691A0103	Kayala Anusha	K. Anusha
47	23691A0104	Yemmani Chinna Naganna	Y. Chinna Naganna
48	23691A0105	Chakala Harsha	C. Harsha
49	23691A0106	Sidde Jhansi	S. Jhansi
50	23691A0107	Dudekula Lal Basha	D. Basha
51	23691A0108	Gajulapalli Lokesh	G. Lokesh
52	23691A0109	Gudditi Mahesh Babu	G. Mahesh Babu
53	23691A0110	Korlakunta Manaswitha	K. Manaswitha
54	23691A0111	Pullalarevu Menaka	P. Menaka
55	23691A0112	Ponnampati Murali	P. Murali
56	23691A0113	Rachanna Goud Gari Nataraj	R. Nataraj
57	23691A0114	Dadam Navitha	D. Navitha
58	23691A0115	Elife Pavan Sai	E. Pavan Sai
59	23691A0116	Kondarajugari Prasanth	K. Prasanth
60	23691A0117	Erla Raj Kumar	E. Raj Kumar
61	23691A0118	Reddyvari Sudarshan Yadav	R. Sudarshan Yadav
62	23691A0119	Koyala Susmitha	K. Susmitha
63	23691A0120	Agolu Hari Krishna	A. Hari Krishna
64	23691A0121	Pappaka Viswanath	P. Viswanath
65	23691A0122	Bole Kedarnath	B. Kedarnath

MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE			
III Year I Semester		B.Tech	Civil Engineering
Entrepreneurship Talk			
S.no	Roll no	Name	Signature
1	23691A0101	Ashraf Ali Syed	A. Ali Syed
2	23691A0102	Cheema Lapenta Azmath	C. Azmath
3	23691A0104	Gundluri Bhargava	G. Bhargava
4	23691A0105	Gengireddy Gari Chandana	G. Chandana
5	23691A0107	Mopur Dheeraj Kumar	M. Dheeraj Kumar
6	23691A0109	Shaik Farha Taj	S. Farha Taj
7	23691A0110	Palagiri Farooq	P. Farooq
8	23691A0111	Shaik Fayaz	S. Fayaz
9	23691A0112	Uppara Ganeel Kumar	U. Ganeel Kumar
10	23691A0113	Tummala Gnaneswara	T. Gnaneswara
11	23691A0114	Harshavardhan Reddy Pusa	H. Reddy Pusa
12	23691A0116	Thota Hemavadana	T. Hemavadana
13	23691A0118	Alakunta Kailash	A. Kailash
14	23691A0119	Kandala Kiran Kumar	K. Kiran Kumar
15	23691A0120	Kavya Jalipigari	K. Jalipigari
16	23691A0121	Rajaka Mano Narasimha	R. Narasimha
17	23691A0122	Esukapalli Meghana	E. Meghana
18	23691A0125	Nyni Teliki	N. Teliki
19	23691A0126	Paul Daniel Prem	P. Daniel Prem
20	23691A0127	Chinthamani Prasanna Kumar	C. Prasanna Kumar
21	23691A0128	Palyam Prasanth	P. Prasanth
22	23691A0129	S.Praveen Kumar Reddy	S. Praveen Kumar Reddy
23	23691A0130	N. Radhya	N. Radhya
24	23691A0131	Sundupalli Rajasekhar	S. Rajasekhar
25	23691A0132	Gaddam Vishnu Vardhan Reddy	G. Vardhan Reddy
26	23691A0133	Beeneeni Raviteja	B. Raviteja
27	23691A0134	Thippaguntala Rekha Divya	T. Rekha Divya
28	23691A0135	Shaik Sahira	S. Sahira
29	23691A0136	Sibyalai Sai Hariteja	S. Hariteja
30	23691A0137	Shaik Mohammed Saif	S. Mohammed Saif
31	23691A0139	Shaik Syed Shavali	S. Syed Shavali
32	23691A0140	Sandra Simhadri	S. Simhadri

34	23691A0136	Ramachandra Amaranadh	R. Amaranadh
35	23691A0137	Shaik Mohammed Relhan Shareef	S. Shareef
36	23691A0138	Sabir Shaik	S. Shaik
37	23691A0139	Saddam Hussain Shaik	S. Hussain Shaik
38	23691A0140	Shaik Sadiya Saba	S. Sadiya Saba
39	23691A0141	Badvel Mohammad Samiulla	M. Samiulla
40	23691A0142	Sufiya Ansari	S. Ansari
41	23691A0143	Chitte Swathi	C. Swathi
42	23691A0144	Kothama Sutharun	K. Sutharun
43	23691A0145	Gowdacheruvu Tharun Kumar Reddy	G. Tharun Kumar Reddy
44	23691A0146	Tofiq Shaik Rmd	T. Shaik Rmd
45	23691A0147	Dharavathu Vamsi Lakshman	D. Vamsi Lakshman
46	23691A0148	Koneri Venu Gopal Raju	K. Venu Gopal Raju
47	23691A0149	Vempalli Vijayendravarma	V. Vijayendravarma
48	23691A0150	Byaswanth	B. Byaswanth
49	23691A0152	Jangala Hyma Varshini	J. Varshini
50	23691A0101	M Bharath Kumar	M. Bharath Kumar
51	23691A0102	Bala Hemanth Kumar	B. Hemanth Kumar
52	23691A0103	Kadiri Lakshmi Narasimhulu	K. Narasimhulu
53	23691A0104	Basthala Mounika	B. Mounika
54	23691A0105	Dasarathi Gari Nisitha	D. Nisitha
55	23691A0106	Besta Rakesh	B. Rakesh
56	23691A0107	Vandadi Shivani	V. Shivani
57	23691A0108	Bandi Uday Teja	B. Uday Teja
58	23691A0109	Golla Venkata Bhano Prakash	G. Prakash
59	23691A0110	Bhukya Jaganath Naick	B. Jaganath Naick
60	23691A0111	Guda Keerthana	G. Keerthana
61	23691A0112	Mulinti Greshma	M. Greshma
62	23691A0113	U Yaswanth Kumar	U. Yaswanth Kumar